

## Program

- 9:00-9:15: Welcome
- 9:15-10:00: **Thomas Zellweger**  
Entrepreneurs as scientists: A pragmatist approach to producing value out of uncertainty
- 10:00-10:45: **Jolanda Hessels**  
An entrepreneur a day keeps the Doctor away – Entrepreneurship and wellbeing
- 10:45-11:00: Break
- 11:00-11:45: **Rupert Baumgartner**  
Sustainable Business Practices: Drivers, Agents of Change and Performance
- 11:45-12:30: **Wim Vanhaverbeke**  
Open innovation in complex innovation ecosystems – How to digitally transform healthcare, energy and agriculture?