

Wednesday, May 29, 2019

Time	Room	Action
12:00-13:30	RB 438	Pre-conference workshop: Justin Paul: Developing Systematic Review and Theory Development Articles

Thursday, May 30, 2019

Time	Room	Action
8.00-9.00	Likešova aula	Registration
9.00-9.15	Likešova aula	Welcome , chair: Martin Lukeš
9.15-10.00	Likešova aula	Keynote 1: Martina Musteen: Entrepreneurship Across Borders in the Age of New Normal
10.00-10.45	Likešova aula	Keynote 2: Roy Thurik: Entrepreneurship in the Macroeconomic Context
10.45-11.15		Coffee Break
11.15-12.25	RB 113	<p>Section 1: Entrepreneurship and R&D Policy, chair: Ondřej Dvouletý</p> <ul style="list-style-type: none"> • THE CAUSAL EFFECT OF R&D SUBSIDIES REVISITED: INSTRUMENTAL VARIABLE APPROACH (Oleg Sidorkin – Petr Horák) • CLOSING THE GENDER FINANCE GAP? THE IMPACT ASSESSMENT OF PUBLIC GRANTS FOR WOMEN ENTREPRENEURS (Stjepan Srhoj – Bruno Škrinjarić) • ARE THERE ANY ECONOMIC IMPACTS OF BUSINESS R&D SUPPORT? THE CASE OF THE CZECH REPUBLIC (Tomas Ratinger – Vladislav Cadil – Sylvester Amoako Agyemang) • THE IMPACT OF PUBLIC GRANTS ON FIRM-LEVEL PRODUCTIVITY: FINDINGS FROM THE CZECH FOOD INDUSTRY (Ondřej Dvouletý – Ivana Blažková)

11.15-12.25	RB 114	<p>Section 2: CSR, chair: Štěpánka Hronová</p> <ul style="list-style-type: none"> • EU LAW ON THE CSR REPORTING – PUZZLING MAZE? (Radka MacGregor Pelikánová – Robert MacGregor) • META-ANALYSIS OF LONGITUDINAL STUDIES ON ONLINE CSR COMMUNICATION (Richard Szanto) • OVERCOMING LIABILITY OF FOREIGNNESS: STAKEHOLDER MANAGEMENT PERSPECTIVE (Rami Jung – Wonyong Oh – Young Kyun Chang) • HAPPY TO SHARE WHAT I DO: EFFECT OF FINANCIAL PERFORMANCE AND PERFORMANCE FEEDBACK ON CSR REPORTING (Jana Švecová – Michal Jirásek)
11.15-12.25	RB 115	<p>Section 3: Innovation Management, chair: Miroslav Špaček</p> <ul style="list-style-type: none"> • INNOVATION, COMPETITION & CONTINGENT WORK (Matthijs Leendert den Besten – Issam Laguir) • INNOVATIONS OR MODERNISATION? THE IMPLEMENTATION OF AGRICULTURAL PROGRESS IN INDIVIDUAL FARMS IN THE REGION OF LOWER SILESIA (Barbara Szczepańska – Jacek Szczepański) • THE IMPACT OF INNOVATIONS ON ENTERPRISE PRODUCTIVITY IN RUSSIA (Oleg Svaytoslavovich Mariev – Natalia Borisovna Davidson – Karina Nagieva) • MODERN TRENDS IN NEW PRODUCT DEVELOPMENT (Paolo Lacche)
11.15-12.25	RB 116	<p>Section 4: Entrepreneurial Team, Collaboration and Workspaces, chair: Marko Orel</p> <ul style="list-style-type: none"> • (CO)LOCATION OF IT TEAMS IN THE VIRTUAL ENVIRONMENT – A QUANTITATIVE CASE STUDY (Radek Liška) • THE ASSESSMENT OF LABOR RESOURCES QUALITY IMPROVEMENT MODELS BY ENTREPRENEURS (Alexandr Yurievich Kokovikhin – Ekaterina Ogorodnikova – Andrey Plakhin) • TAXONOMY OF COLLABORATIVE WORKSPACE: PRELIMINARY RESEARCH FINDINGS (Marko Orel)
12.25-13.25		Lunch

13.25-14.10	Likešova aula	Keynote 3: Søren Salomo: Managing Innovation Processes and the Messy Situation of New Business Creation
14.20-15.30	RB 113	<p>Section 5: International and Strategic Entrepreneurship, chair: Michal Andera</p> <ul style="list-style-type: none"> • EXPLORE ENTREPRENEUR'S PERSONAL VERY FIRST EXPORT DECISION BASED ON BOUNDED RATIONALITY (Yi Zhang – Utz Dornberger) • STRATEGY ORIENTATIONS AND THE PERFORMANCE EFFECT IN INTERNATIONAL NEW VENTURES (Rosalina Torres-Ortega) • HEADING FOR NEW SHORES: WHAT CORPORATES HAVE TO (UN)LEARN WHEN COLLABORATING WITH START-UPS (Adrian Klammer – Wolfgang J. Hora – Norbert Kailer) • SCOPE FRAMEWORK FOR SME COMPETITIVENESS (Justin Paul)
14.20-15.30	RB 114	<p>Section 6: Entrepreneurial Finance, chair: Ondřej Dvouletý</p> <ul style="list-style-type: none"> • DIFFERENCES BETWEEN COMPANIES BY SIZE IN ACCESS TO FINANCING (Simona Činčalová – Jaroslav Jánský) • THE RELATIONSHIP BETWEEN DECISION-MAKING STYLE OF ENTREPRENEURS AND THEIR FINANCIAL LITERACY (Jasmina Okicic) • REINVESTMENT STRATEGIES AND POSSIBILITIES: A LITERATURE REVIEW (Pavla Pokorná – Jarmila Šebestová) • NASCENT ENTREPRENEURS' BUSINESS PROPOSALS QUALITIES AND THEIR RELATIONSHIP TO FINANCIAL INDICATORS WHEN APPLYING FOR ANGEL INVESTMENT (Robert Hanák)
14.20-15.30	RB 115	<p>Section 7: Social and Inclusive Entrepreneurship, chair: Anna Pilková</p> <ul style="list-style-type: none"> • SOCIAL ENTREPRENEURSHIP AND THE HONOURABLE BUSINESSMEN: OLD ETHICAL BUSINESS PERFORMANCE IN A NEW COAT? (Hartmut-Heinrich Meyer) • SENIOR, YOUTH AND WOMEN ENTREPRENEURSHIP IN THE EUROPEAN REGIONS (Anna Pilková – Juraj Mikuš – Ján Káčer) • WOMEN ENTREPRENEURSHIP AND CHALLENGES: LITERATURE REVIEW FROM INDIAN PERSPECTIVES (Viral Nagori – Preeti Shroff – Prathana Dodia)

14.20-15.30	RB 116	<p>Section 8: Digitization and SME Management, chair: David Anthony Procházka</p> <ul style="list-style-type: none"> • THE ROLE OF ORGANIZATIONAL CULTURE FOR INFORMATION TECHNOLOGY MANAGEMENT IN DIGITALIZATION (Marcel Sieber) • DIGITIZATION AS INTERNATIONALIZATION PROCESS ENABLER (Jan-Erik Vahlne– Mario Glowik – Waheed Akbar Bhatti) • PREFERRED E-PROMOTION STRATEGIES OF INTERNATIONAL HOTEL CHAINS – INSIGHTS AND EVALUATION (Loris Pilar – Iva Slivar – Tamara Floricic) • CORPORATE POLICIES OF PRIVATE FIRMS WITH CONCENTRATED OWNERSHIP (Jan Hanousek – Anastasiya Shamshur – Jiri Tresl)
15.30-16.00		Coffee Break
16.00-17.10	RB 113	<p>Section 9: Entrepreneurial Intentions among Students, chair: Marian Holienka</p> <ul style="list-style-type: none"> • THE PHENOMENON OF ENTREPRENEURSHIP AMONG STUDENTS (Karolina Palimāka) • HOW ENTERPRISING ARE NON-BUSINESS STUDENTS? (Marian Holienka – Jana Holienková – Peter Gál) • FACTORS AFFECTING ENTREPRENEURIAL INTENT AMONG STUDENTS – INITIAL FINDINGS FROM INDIA (Arya Kumar – Shivam Khetan) • BRAZILIAN STUDENTS' ENTREPRENEURIAL INTENTION, CONFIDENCE AND COMPETENCES (Diane Aparecida Reis– André Leme Fleury)
16.00-17.10	RB 114	<p>Section 10: Social Innovations and Crowdfunding, chair: Daniel Ericsson</p> <ul style="list-style-type: none"> • IS IT GOOD ENOUGH? EVALUATING THE EFFECTS OF VIDEO CHARACTERISTICS ON CROWDFUNDING CAMPAIGN SUCCESS (Patrik Špliňo – Michaela Průchová – Sabina Schubertová – Štěpán Smejkal – Ivana Svobodová) • SOCIAL INNOVATIONS IN THE CULTURAL FIELD: AN ESSAY (Ernst Daniel Ericsson) • THE ROLE OF SOCIAL INNOVATION IN MANAGERIAL PRACTICE (Petra Krejčí – Jarmila Šebestová)

16.00-17.10	RB 115	<p>Section 11: Entrepreneurial Personality, chair: Martin Lukeš</p> <ul style="list-style-type: none"> • WHAT ARE THE CHARACTERISTICS OF SYRIAN REFUGEE ENTREPRENEURS IN TURKEY? (Neslihan Gokce Uygur) • ENTREPRENEURSHIP AS A CAREER PATH FOR PHD HOLDERS IN SLOVAKIA? (Janka Kottulova – Andrea Jasenova) • PERSONAL VALUES AND ENTREPRENEURSHIP: DO THE COUNTRY’S ECONOMIC CONDITIONS MATTER? (Martin Lukeš – Manuel Feldmann)
16.00-17.10	RB 116	<p>Section 12: e-Governance and Public Innovations, chair, Martin Viktora</p> <ul style="list-style-type: none"> • DATA STEWARDSHIP LEADERSHIP IMPACT ON VERTICAL INTEGRATION IN GOVERNANCE PROGRAM (Milomir Vojvodic – Christian Hitz) • PRINCIPLES OF DATA DEFINITION FOR THE USE OF MEASURING GOVERNANCE (Christian Hitz - Milomir Vojvodic - Greyson Wicki) • SPATIAL ECONOMETRICS: SUSTAINABLE URBAN DEVELOPMENT - TRANSPORT INFRASTRUCTURE DEVELOPMENT AND REAL-ESTATE VALUES (Györgyi Nyikos – Attila Béres – György Jablonszky – Tamás Laposa) • LITIGATE OR NOT TO LITIGATE? –SIMILARITIES BETWEEN VISEGRAD COUNTRIES (Csilla Ilona Kohlhoffer-Mizser)
17.15-17.45	Likešova aula	<p>Meet the Editors, chair: Ondřej Dvouletý</p> <ul style="list-style-type: none"> • Martina Musteen (Journal of World Business) • Justin Paul (Journal of Business Research) • Ilan Alon (International Journal of Emerging Markets, European Journal of International Management) • Andrew Burke (International Review of Entrepreneurship) • Ondřej Dvouletý (Journal of Entrepreneurship in Emerging Economies) • Jindřich Špička (Central European Business Review)
19.15-21:00		<p>Social dinner Restaurant Klub Lávk, Novotného Lávk 201/1, 110 00 Prague 1 – Old Town</p>

Friday, May 31, 2019

Time	Room	Action
9.00-9.45	Likešova aula	Keynote 4: Andrew Burke: The Impact of Freelancing and Flexible Work in the Gig and Project-Based Economies
9.45-10.30	Likešova aula	Keynote 5: Arnim Wiek: The Quiet Sustainability Transformation – Benefit Corporations, Worker Cooperatives, and Local Living Economies
10.30-10.40	Likešova aula	Best Paper Award , chair: Ondřej Dvouletý
10.40-11.10		Coffee Break
11.10-12.20	RB 113	<p>Section 13: Start-ups and Technology Transfer, chair: Marzena Starnawska</p> <ul style="list-style-type: none"> • MEASURING SCALING-UP AWARENESS AMONG INCUBATOR MENTEES (Vivek Sharma – Sudhir K. Jain – Kusha Sharma) • RISK EVALUATION OF INCREMENTAL INNOVATION IN LOGISTIC INFORMATION SYSTEM (Adam Sorokač– Luca Rigali) • INTELLECTUAL PROPERTY PROTECTION MECHANISMS AND THE CHARACTERISTICS OF FOUNDING TEAMS (Sara Amoroso) • HOW THE SPECIFICS OF BLOCKCHAIN START-UPS AND THEIR FUNDING INFLUENCE THEIR PERFORMANCE (Barbora Havelková)
11.10-12.20	RB 114	<p>Section 14: Opportunity Recognition and Business Model Innovation, chair: Michal Andera</p> <ul style="list-style-type: none"> • TECHNOLOGICAL AND MARKET ASSESSMENT OF THE INNOVATIVE BUSINESS MODELS FOR DEMAND RESPONSE IN THE EUROPEAN BUILDINGS (Dawid Krysiński – Agnieszka Kowalska – Ricardo Rato) • FUZZINESS VERSUS RANDOMNESS IN MANAGERIAL PROJECT EVALUATION (Simona Hašková) • THE RELATIONSHIP BETWEEN PRIOR KNOWLEDGE AND THE OPPORTUNITY IDENTIFICATION PROCESS: A META-ANALYSIS (Dirk Libaers – Sergio Canavati – Soheil Hooshangi – Tang Wang) • VERIFICATION OF THE ORGANIZATIONAL STRUCTURE EVOLUTION MODEL OF RETAIL TRADE ORGANIZATIONS USING CLUSTER ANALYSIS AND THE METHOD OF ROTATED COMPONENTS (Igor Denisov – Alexander Bobkov – Oxana Kuchmaeva – Oksana Vladimirovna Savchina)

11.10-12.20	RB 115	<p>Section 15: CSR and Sustainability, chair: Štěpánka Hronová</p> <ul style="list-style-type: none"> • INTEGRATING THE PRINCIPLES OF RESPONSIBLE MANAGEMENT EDUCATION ACCORDING TO THE NEEDS OF CSR LEARNING (Irina Vasileva Kostadinova – Svilen Nikolaev Kunev – Diana Antonova Antonova) • THE EFFECT OF COPING RESOURCES AND STRATEGIES ON PERCEIVED WELLNESS: A STUDY OF EXECUTIVES AND SENIOR MANAGERS (Jaroslav Petrů – Eva Jarošová) • IMPACT OF PERSONAL CHARACTERISTICS OF HUMAN RESOURCES MANAGERS ON IMPLEMENTATION OF DIVERSITY MANAGEMENT PRACTICES IN EGYPT (Ayman Zaki Alshaabani) • THE AWARENESS OF DIGITISATION IN STRATEGIC SUSTAINABILITY REPORTING IN BANKING (Florian Diener – Miroslav Špaček)
11.10-12.20	RB 116	<p>Section 16: Regional Innovations I, chair: Miroslav Špaček</p> <ul style="list-style-type: none"> • STATE SUPPORT AND PROSPECTS FOR THE DEVELOPMENT OF AGRICULTURE IN RUSSIAN REGIONS (Maria Mikhailovna Markhaichuk – Natalia Valerievna Kovalenko – Andrei Sergeevich Chekunov) • EXPLORING THE ABILITY OF TOMORROW’S LEADERS TO SUPPORT SMART CITY PROJECTS (Djida Bounazef - Nathalie Crutzen) • INTELLECTUAL CAPITAL AS A BASIS FOR INNOVATIVE DEVELOPMENT (Maria Mikhailovna Markhaichuk – Natalia Valerievna Kovalenko – Andrei Sergeevich Chekunov) • PATH DEPENDENCE AND REGIONAL PATHS OF PROCESS CHANGES IN THE RUSSIAN INDUSTRY (Svetlana Rastvortseva)
12.20-13.20		Lunch
13.20-14.05	Likešova aula	Keynote 6: Ilan Alon: Franchising, Familiness and Institutions
14.15-15.25	RB 113	<p>Section 17: Innovations and Sustainability, chair: Jaroslav Pašmik</p> <ul style="list-style-type: none"> • CULTURAL DIVERSITY AND INNOVATION: THE CASE OF THE CZECH REPUBLIC IN COMPARISON TO THE EU (Manuel Mayerhoffer) • EMERGENCE OF A RADICALLY SUSTAINABLE UNIVERSITY: PATH DEPENDENCE, PATH BREAKING, AND PATH CREATION PERSPECTIVE (Jaroslav Pašmik) • INNOVATIONS FOR SUSTAINABLE PROTEIN SYSTEMS (Ari Paloviita)

14.15-15.25	RB 114	<p>Section 18: Entrepreneurial Economics, chair: Smaranda Pantea</p> <ul style="list-style-type: none"> • YOUTH LABOUR MARKET IN SLOVAKIA: FROM EDUCATION TO SELF-EMPLOYMENT (Paulína Stachová – Magdaléna Musilová) • REGULATORY CONDITIONS FOR PEER-TO-PEER LENDING FOR SMALL AND MEDIUM BUSINESSES (Stijn Van Der Krogt – Cecilia Lopez) • KNOWLEDGE CONSOLIDATION AND DISSEMINATION WITHIN DIGITAL ENTREPRENEURIAL ECOSYSTEMS – CASE STUDY OF A MOOC (Agnieszka Żur – Christian Friedl) • SELF-EMPLOYMENT IN THE CEE AND THE EU15: QUALITY WORK, PRECARIOUS WORK, OR BOTH? (Smaranda Pantea)
14.15-15.25	RB 115	<p>Section 19: Regional Innovations II, chair: Ambreen Waheed</p> <ul style="list-style-type: none"> • INTERREGIONAL TOURISM FLOWS MODELING AS THE RESPOND TO OPTIMISE NATIONAL ECONOMIC COMPETITIVENESS (Ekaterina Panarina) • EVALUATION OF TEMPORAL GROWTH OF RUSSIAN CITIES (Inna Vladimirovna Manaeva) • CLUSTERING RUSSIAN REGIONS BY INNOVATIVE OUTPUTS USING A MULTI INDICATOR APPROACH (Oleg Svaytoslavovich Mariev – Andrey Alexandrovich Pushkarev) • EVALUATION OF CLUSTER POLICY IN RUSSIA. ANALYSIS OF PUBLICLY SUPPORTED INNOVATIVE TERRITORIAL CLUSTERS (Ekaterina Sergeevna Stepanova – Elizaveta Kolchinskaya)
14.15-15.25	RB 116	<p>Section 20: Student Section, chair: David Anthony Procházka</p> <ul style="list-style-type: none"> • THE UNIVERSAL DIMENSIONS OF INDUSTRY 4.0 MATURITY MODELS FROM THE BUSINESS INFORMATICS PERSPECTIVE (František Simetinger) • EMPLOYER’S RESPONSIBILITY IN THE CONTEXT OF COMPANY OCCUPATIONAL PENSION SCHEMES IN THE CZECH REPUBLIC AND IN GERMANY (Thomas Schiller) • DIGITAL ENTREPRENEURSHIP: RESKILLING AND UPSKILLING WITH MOBILE MASSIVE OPEN ONLINE COURSES (Ladislava Knihová – Štěpánka Hronová) • GENDER PAY GAP IN THE STATE ADMINISTRATION OF THE CZECH REPUBLIC (Michael Forman)
15.45-16.45	RB 113	<p>Workshop Education: Michal Andera: Education in Innovation Management and Entrepreneurship: Sharing Experiences in Teaching and Learning</p>
17.00-19.00		<p>Guided Tour through the historical center of Prague: Martin Viktora The tour begins in front of the University of Economics exit, direction Italská street (Side Entrance).</p>