

**The 4th International Conference
Innovation Management, Entrepreneurship and Corporate Sustainability (IMECS 2016)**

Keynote speakers

Lorenzo Costantino

Partner, IDP European Consultants

Keynote: EU Programmes: Funding Opportunities for Entrepreneurship and Academia



Lorenzo Costantino has 17 years of international experience, lived and worked in Europe, USA and Central Asia; his interest and expertise include competitiveness, innovation and finance. Mr. Costantino is Partner at IDP European Consultants, a consulting company that provides advisory and training services on EU funding instruments. Lorenzo is also an external expert and evaluator for the European Commission in various EU funding programmes and is the Chairman of Advisory Group on "Access to Risk Finance" for the EU Commission.

From 2001 to 2015 Lorenzo was as a Consultant for the Finance and Private Sector Development Unit of the World Bank, working on entrepreneurship support, innovation and finance projects.

Mr. Costantino holds an MA in International Economics and Relations from the Johns Hopkins University, Washington, DC and a Law Degree from the University of Bologna.

Jason Evans

Teaching fellow in strategy & MBA course director for online provision, ASTON UNIVERSITY BUSINESS SCHOOL

Keynote: Entrepreneurship Education – a UK perspective



I joined Aston Business School in September 2014, having spent the previous five years as a Senior Lecturer in Strategy and Change at the University of Gloucestershire. In this post I was Course Leader for the Post-Graduate Certificate and Diploma in Management Studies programme and, later, Course Leader for the P/T MBA course.

Prior to that, I spent a period of 9 years living and working in business in Japan, primarily in the Human Resources Industry.

doc. Ing. Karel Havlíček, Ph.D. MBA

Chairman AMSP

Keynote: Changes in the Business Management Process of SMEs



In 1992, Karel Havlíček received his Master's Degree from the Faculty of Civil Engineering of the Czech Technical University in Prague. In 1998, he earned his MBA at the Manchester Metropolitan University. In 2004, he completed his Ph.D. at the Faculty of Business Administration of the University of Economics in Prague. In 2013, he successfully habilitated at the Faculty of Finance and Accounting at the same university.

Over the course of his professional career, he has been involved in the **entrepreneur environment**, and is co-founder and chairman of the Czech Association of Small and Medium-Sized Enterprises and Crafts. He participates in the work of Czech and European government advisory teams.

He has been active in **managerial positions in the private sector** since the 1990s, and, since 2000, has focused mainly on holdings of the small and medium-sized companies of the Sindat Group. Since 2007, Havlíček has acted as general manager of the parent company of the group, SINDAT, in which he is a significant shareholder.

For many years, he has worked in the **academic sphere**. He has been lecturing at the University of Finance Administration since 2004, in 2010 was named dean of the Faculty of Economic Studies and a member of the

The 4th International Conference Innovation Management, Entrepreneurship and Corporate Sustainability (IMECS 2016)

scientific council of the university. He has authored five books and hundreds of articles on management and controlling of SME's.

He is married, has two children, and speaks Czech, English, German, Russian, Spanish, French, and some Chinese.

Prof. Dr. Gunther Herr

Partner, WOIS Institut

Keynote: Is illogical thinking the logic for Innovation?: Hidden Pattern of Innovation and Disruptiveness



Graduated from the university of applied sciences in Coburg and from the university of Huddersfield in northern Great Britain with a degree in mechanical engineering.

He received a PhD in the field of innovation-theories as an employee of the innovation-management department of the BMW AG in Munich.

After completing his PhD studies in 2000 he joined the „WOIS Innovation Institut“ for innovation-research and strategic corporate development in Coburg.

He is author and co-author of numerous publications on innovation-strategies.

Prof. Dr. Herr teaches Comprehensive Business Innovation Strategies as a Juniorprofessor in the course of the Executive MBA Program of the Steinbeis-University Berlin.

He is member of the Advisory Board of the Innovation Centre in Kronach.

He is member of the Scientific Board of the Dieselmedaille.

Prof. Dr. Jan Kratzer

Chair of Entrepreneurship and Innovation Management and Managing Director of Center for Entrepreneurship at Berlin Institute of Technology, Germany

Keynote: Innovation Management and Social Networks: A Inseparable Relationship



Prof. Dr. Jan Kratzer is Chair of Entrepreneurship and Innovation Management and Managing Director of Center for Entrepreneurship at Berlin Institute of Technology, Germany. In the School for Business and Economy at Berlin Institute of Technology he holds the function as Vice Dean for Research and Internationalization. In addition, he is editor of "Creativity and Innovation Management" (CIM) and in the editorial board of "Journal of Product Innovation Management". Within the European Institute of Innovation and Technology (EIT) Jan Kratzer has held different functions in designing the educational programs of EIT. His research is mainly on factors that drive entrepreneurial activities towards success among others research on networks of

entrepreneurs, entrepreneurial education, open innovation networks, social entrepreneurship, online social networks and entrepreneurial opportunities. His work has appeared among more in *Journal of Consumer Research*, *Economy and Society*, *Research Policy*, *Health Policy*, *Journal of Product Innovation Management*, *Research-Technology Management*, *Technovation*, *Journal of Mathematical Sociology*, *Journal of Engineering and Technology Management*, *International Journal of Project Management*, *Journal of Small Business and Entrepreneurship*, *International Journal of Entrepreneurship Venturing*.

**The 4th International Conference
Innovation Management, Entrepreneurship and Corporate Sustainability (IMECS 2016)**

Doc. Ing. Anna Pilková, CSc., MBA

Head of the Department of Strategy and Entrepreneurship, Vice-dean for Research and Science

Keynote: Senior entrepreneurship in CEE countries: GEM evidence



Anna Pilková is an extraordinary professor at Comenius University in Bratislava, Faculty of Management. She is head of the Strategy and Entrepreneurship Department and vice dean for science and research. Anna joined Faculty just six years ago. She spent previous fifteen years at top managerial positions at UniCredit Bank Slovakia and its predecessors. Her research focus is twofold: a/ entrepreneurship – specifically entrepreneurial activities, inclusive entrepreneurship, senior entrepreneurship; b/ banking regulation and its impact on bank

management.

Anna is a member of an expert group for entrepreneurship at OECD, member of editorial boards of The Journal of Global Entrepreneurship Research (Iran, Teheran), Entrepreneurial Business and Economic Review (Poland, Krakow), Comenius Management Review (Slovakia, Bratislava). She is national team leader for Global Entrepreneurship Monitor. She is also member of Supervisory Board of the Slovak Guarantee and Development Bank.

Anna graduated at Vysoká škola ekonomická in Bratislava, where she also earned her PhD. She studied MBA at U.S. Business School in Prague in programm of the Rochester Institute of Technology (R.I.T.), College of Business. She spent one year in the U.S. as a visiting schollar at R.I.T. and University of Rochester, Simon Business School.

Prof. Dr. Mathias Schüz

ZHAW School of Management and Law

Keynote: Sustainably responsible leadership and innovation



Prof. Dr. phil. Mathias Schüz studied Physics, Philosophy and Education at University of Mainz, Germany. His doctoral dissertation dealt with philosophical consequences of Quantum Physics. He started his professional career as trainee and key account manager at IBM. Together with the owner of the Gerling Insurance Group, he initiated the Gerling Academy for Risk Research in Zurich. Amongst others, he founded and run the Gerling Corporate University, co-formulated and implemented a new corporate culture for the Gerling Group, initiated an interdisciplinary approach on risk research, was personal advisor for the president of the board of directors.

Since 2006, he is member of the faculty of School of Management and Law at Zurich University of Applied Sciences (ZHAW) in Winterthur, Switzerland, since 2011 Professor for Responsible Leadership. He published numerous articles and books on natural philosophy, risk research, lies in management, sustainable corporate responsibility and business ethics.

Prof. Dr. Marko Torkkeli

Lappeenranta University of Technology, Finland

Keynote: Perspectives on open innovation: when theory meets practice



Dr Marko Torkkeli is a Professor of Technology and Business Innovations at the Lappeenranta University of Technology, Finland. His research interests focus on technology and innovation management, strategic entrepreneurship, growth venturing, financial services and open innovation. He has published over 250 articles in academic journals. He is a Visiting Researcher at INESC TEC Porto, Portugal, a Docent of Technology-based Business at University of Jyväskylä, Finland, and holds an Affiliated Faculty position at Singapore Management University. He has more than 20 years of experience of consulting activities in innovation management and strategy. He serves as the Director of Publications of the International Society for Professional

The 4th International Conference Innovation Management, Entrepreneurship and Corporate Sustainability (IMECS 2016)

Innovation Management (ISPIM) and is one of the founding editors of the open access, multidisciplinary *Journal of Innovation Management*.

Julia Lutter-Mueller

Amway Europe

Keynote: Amway Global Entrepreneurship Report: Defining the Entrepreneurial Spirit



Julia is responsible for Amway's Corporate Communications, Government Affairs, Brand & Product PR and Corporate Social Responsibility in Germany, Czech Republic, Slovakia and in Southern Africa where she leads all media and stakeholder communication activities. She is the project leader of the Amway Global Entrepreneurship Report which Amway publishes annually with Prof. Dr. Isabell M. Welp, Chair of Strategy and Organisation at Technische Universität München. Julia graduated as M.A. in Communication, English Philology and Sociology at the Freie Universität Berlin (Germany). She also holds an Executive MBA from the Technical University Munich (Germany), Tsinghua University Beijing (China) and University St. Gallen (Switzerland).

Martin Saitz

European Leadership and Academic Institute

Keynote: Innovation and Strategic Thinking in the Changing Environment



Martin Saitz held senior positions in a number of major car companies both in the Czech Republic and abroad. During his long career he gained extensive managerial experience. He built a Volvo representation in the Czech Republic. He promoted the BMW brand as the number one in terms of luxury cars sold, customer satisfaction, brand awareness and image. He managed to make many changes that led to the creation of highly motivated, loyal, creative, innovative management and employees. Furthermore, enforced and led successful brand promotion of

Skoda Auto in Britain, Ireland, Scandinavia and in the Baltic countries. He successfully managed Hyundai Motor Slovakia for several years.