

## Conference program

Thursday, May 26, 2016

	Room: RB209 (Entrepreneurship)	Room: RB212 (Innovation management)
10.00-10.20	<b>Welcome</b>	<b>Welcome</b>
10.20-11.10	<b>Key note 1: Lorenzo Constantino:</b> EU PROGRAMMES: FUNDING OPPORTUNITIES FOR ENTREPRENEURSHIP AND ACADEMIA	<p><b>Section 1: Networks / various</b> (Chair: Mísař)</p> <p>Danka Moravčíková – Kamila Moravčíková – Izabela Adamičková: PROBLEMS AND ISSUES IN IMPLEMENTING INNOVATIONS: CASE OF THE SLOVAK AGRIFOOD SECTOR</p> <p>Marek Vochozka: USING NEURAL NETWORKS TO DETERMINE THE FINANCIAL PLAN</p> <p>Milan Malý – COMPARATIVE ANALYSIS OF LEADERSHIP STYLES IN COMPANIES</p>
11.20-12.10	<p>Section 2: Funding (Chair: Špaček)</p> <p>Joanna Małecka, Teresa Łuczka: THE STRUCTURE OF VENTURE CAPITAL RAISING BY COMPANIES IN POLAND AND CENTRAL AND EASTERN EUROPE: SELECTED ASPECTS</p> <p>Příhodová Marcela – Špaček Miroslav: NEW WAYS TO INNOVATION FINANCING FROM PUBLIC RESOURCES IN THE CZECH REPUBLIC</p> <p>Marvin Kant: A START-UP SUPPORT SYSTEM FOR CAPITAL INTENSIVE CLEAN TECHNOLOGY VENTURES: A CASE STUDY ON BARRIERS TO COMMERCIAL SUCCESS OF CO2 UTILISATION</p>	<p>Key note 2: Jan Kratzer: INNOVATION MANAGEMENT AND SOCIAL NETWORKS: A INSEPARABLE RELATIONSHIP</p>

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13.20-14.10	Key note 3: Karel Havlíček: CHANGES IN THE BUSINESS MANAGEMENT PROCESS OF SMES	<p>Section 3: Regional innovations (Chair: Mareš)</p> <p>Svetlana Rastvortseva: IMPACT OF THE INNOVATIONS ON REGIONAL GROWTH OVER TIME: DYNAMIC ECONOMETRIC MODELING</p> <p>Yulia Kleban: CREATION OF SMART CITY IN LVIV AS A MODEL FOR REGIONAL DEVELOPMENT</p> <p>Dusan Soltes: SOME OF E-GOV AGENDAS SUPPORTED BY SMART ICT TECHNOLOGIES</p>
14.20-15.10	<p>Section 4: Education (Chair: Andera)</p> <p>Mohamed Meri: THE INTEGRATED MANAGEMENT (IM) : NEW APPROACH FOR THE ADAPTATION OF THE EDUCATIONAL PROGRAMS TO MEET THE LABOR MARKET NEEDS – AN INNOVATIVE MODEL</p> <p>Marian Zajko: MIT ENTREPRENEURSHIP ECOSYSTEM WITH FOCUS ON START-UP DEVELOPMENT</p> <p>Michal Andera – Martin Lukeš: BUSINESS INCUBATORS IN THE CZECH REPUBLIC: WELL SPENT MONEY?</p>	<p>Key note 4: Martin Saitz: INNOVATION AND STRATEGIC THINKING IN THE CHANGING ENVIRONMENT</p>
15.20-16.10	Key note 5: Mathias Schutz: SUSTAINABLY RESPONSIBLE LEADERSHIP AND INNOVATION	<p>Section 5: Process Innovation (Chair: Špaček)</p> <p>Radim Farana – Ivo Formánek – Bogdan Walek: EXPERT SYSTEM FOR WAREHOUSE STOCK OPTIMIZATION</p> <p>Adam Sorokač – Branislav Mišota – Eduard Hyránek: INCREMENTAL INNOVATION, PERFORMANCE AND FINANCING AS KEY ELEMENTS IN LOGISTIC CONTROL OF CONSTRUCTION COMPANY</p> <p>Jiří Vacek: SOCIO-ECONOMIC ASPECTS OF INDUSTRY 4.0</p>

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16.20-17.10	<p>Section 6: Publishing and Entrepreneurship (Chair: Dvořáková)</p> <p>Karina Zittel: TREND ANALYSIS OF TERMINOLOGIES USED BY RESEARCHERS TO DESCRIBE ENTREPRENEURSHIP</p> <p>Dana Dvořáková: INNOVATIONS IN PUBLISHING AREA IN EPOCH OF DIGITALIZATION</p>	<p>Key note 6: Marko Torkkeli: PERSPECTIVES ON OPEN INNOVATION: WHEN THEORY MEETS PRACTICE</p>

**Friday, May 27, 2016**

	<b>Room: RB209 (Entrepreneurship)</b>	<b>Room: RB212 (Innovation management)</b>
9.00-9.50	<p>Key note 7: Anna Pilková: SENIOR ENTREPRENEURSHIP IN CEE COUNTRIES: GEM EVIDENCE</p>	<p>Section 7 Innovation management – various (Chair: Špaček)</p> <p>Laurencia Krismadewi – Kristianus Oktriono: THE INTEGRATION FUNCTIONS OF HUMAN RESOURCES THROUGH REPOSITIONING FOR BUSINESS ADVANTAGE</p> <p>Peter C.G. Davids: EVALUATION AND TREATMENT OF SELECTED RISKS IN THE SOLUTION MINING INDUSTRY</p> <p>Burak Erkut: WHAT DID SAP CHANGE? A MARKET SHAPING ANALYSIS</p>
10.00-10.50	<p>Section 8: Nascent entrepreneurship (women, senior, motivation) (Chair: Andera)</p> <p>Janka Kottulová – Ľudmila Mitková : THE TECHNOLOGY START-UP SCENE IN SLOVAKIA: NO WOMAN'S LAND?</p>	<p>Key note 8: Gunther Herr: IS ILLOGICAL THINKING THE LOGIC FOR INNOVATION? HIDDEN PATTERN OF INNOVATION AND DISRUPTIVENESS</p>

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	<p>Jarmila Šebestová – Zuzana Palová: MOTIVATION TO START-UP A BUSINESS IN RELATIONSHIP TO INNOVATIONS: DOES “GOOD” MOTIVATION REALLY MATTER?</p> <p>Marian Holienka – Zuzana Jancovicova – Zuzana Kovacicova: DRIVERS OF SENIOR ENTREPRENEURSHIP IN VISEGRAD COUNTRIES</p>	
11.00-11.50	<p>Key note 9: Julia Lutter Mueller: AMWAY GLOBAL ENTREPRENEURSHIP REPORT: DEFINING THE ENTREPRENEURIAL SPIRIT</p>	<p>Section 9: Sustainability (Chair: Mísař)</p> <p>Jaroslava Hrabětová – John M. Daly – Marie Dohnalová – Steven McCabe: INNOVATIVE MEASUREMENT OF SOCIAL VALUE BLENDING THE PUBLIC, PRIVATE AND THIRD SECTORS IN THE UK</p> <p>Jaroslav Pašmik: DISSEMINATION OF SUSTAINABILITY IN MULTINATIONAL CONSTRUCTION COMPANIES: EVIDENCE FROM THE CZECH REPUBLIC</p> <p>“Vilém Kunz – Štěpánka Hronová: CSR AND SUSTAINABILITY REPORTING IN CR</p>
12.00-12.50	<p>Key note 10: Jason Evans: ENTREPRENEURSHIP EDUCATION – A UK PERSPECTIVE</p>	<p>Section 10: Regional Entrepreneurship and Innovation (Chair: Müllerová)</p> <p>Monika Mühlböck: DESPERATE ENTREPRENEURS: NO OPPORTUNITIES, NO SKILLS</p> <p>Ondřej Dvouletý, Jan Mareš: RELATIONSHIP BETWEEN UNEMPLOYMENT AND ENTREPRENEURIAL ACTIVITY: EVIDENCE FOUND AMONG VISEGRAD COUNTRIES</p> <p>Elizaveta Kolchinskaya: INNOVATIONS AND REGIONAL ECONOMIC DEVELOPMENT IN RUSSIA</p>
14.00-16.00	<p>Post-conference workshop: Education in Innovation Management and Entrepreneurship: Sharing Experiences in Teaching and Learning + the guided visit in xPort, business accelerator VSE. Pre-registration required (during on-site conference registration)</p>	