

Wednesday, May 30, 2018

| Time | Room | Action |
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| 14.00-17.00 | RB338 | Pre-conference workshop: Ute Stephan - "How to Get Published in Top Entrepreneurship and Management Journals" |

Thursday, May 31, 2018

| Time | Room | Action |
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| 8.00-9.00 | RB207 | Registration |
| 9.00-9.15 | RB209 | Welcome |
| 9.15-10.00 | RB209 | Keynote: Ute Stephan - "Entrepreneurship, well-being and mental health" |
| 10.00-10.45 | RB209 | Keynote: Roy Thurik - "The future of entrepreneurship research" |
| 10.45-11.05 | | Coffee break |
| 11.05-12.15 | RB204 | <p>Section: Entrepreneurial Personality and Values I (Chair: Martin Lukeš)</p> <ul style="list-style-type: none"> • ENTREPRENEURIAL ATTITUDE AND PERSONALITY AS PREDICTORS OF LEADERSHIP VOCATIONAL INTERESTS IN MEN AND WOMEN (Dominika Ochnik) • AN EXPLORATORY STUDY OF CHARACTERISTICS AND PERSONALITY TRAITS OF YOUNG ENTREPRENEURS, ENTREPRENEURIAL TEAMS, AND INTRAPRENEURS (Wolfgang Hora – Ferdinand Thies – Norbert Kailer) • THE MULTIFACETED ENTREPRENEURIAL OVERCONFIDENCE: VARIATIONS IN ITS EXTENT, FORM AND EFFECT ON GROWTH EXPECTATIONS (László Szerb – Zsófia Vörös) • WORK VALUES AND VALUE OF WORK: DIFFERENT IMPLICATIONS FOR YOUNG ADULTS' PARTICIPATION IN SELF-EMPLOYMENT (Martin Lukeš – Manuel Feldmann – Federico Vegetti) |

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| 11.05-12.15 | RB205 | <p>Section: Innovation Management I (Chair: Miroslav Špaček)</p> <ul style="list-style-type: none"> • FROM SUSTAINABILITY CONSTRAINTS TO CREATIVE ACTION: INCREASING MANAGERIAL INNOVATIVENESS BY ADOPTING SUSTAINABILITY CONSTRAINTS (Goran Calic – Maryam Ghasemaghahi – Anton Shevchenko) • FACTORS LEADING TO INNOVATION IN ORGANIZATIONS: A LITERATURE REVIEW (Noufou Ouedrago, William Wei, Ali Muhammad) • ORGANIZATIONAL INNOVATION AS A DRIVING FORCE OF CORPORATE PROSPERITY (Miroslav Špaček) • MANAGEMENT QUALITY AND INNOVATION IN EMERGING COUNTRIES (Oleg Sidorkin) |
| 11.05-12.15 | RB206 | <p>Section: Internationalization of SMEs I (Chair: Jan Mareš)</p> <ul style="list-style-type: none"> • THE IMPACT OF ENTREPRENEURIAL MANAGEMENT ON THE PARTICIPATION OF SMALL AND MEDIUM ENTERPRISES IN THE INTERNATIONAL MARKET (Mehrdad GoudarzvandChegini) • IMPACT OF BUSINESS INTELLIGENCE ON EXPORT OF SOFTWARE FIRMS (Michael Neubert – Augustinus van der Krogt) • INTERNATIONALIZATION OF COMPANIES THROUGH STRATEGIC ALLIANCE: A STUDY OF POLISH COMPANIES (Rafał Drewniak) • WHAT ATTRACTS MULTINATIONAL FIRMS FROM THE NEW EU MEMBER STATES TO POLAND? (Andrzej Cieslik) |
| 11.05-12.15 | RB209 | <p>Section: Entrepreneurial Finance and Policy (Chair: Ondřej Dvouletý)</p> <ul style="list-style-type: none"> • CLUSTER ANALYSIS OF PE/VC MARKET IN CENTRAL AND EASTERN EUROPEAN COUNTRIES (Zbigniew Drewniak) • MICROFINANCE AND ACCESS TO FINANCE OF SME-S (Györgyi Nyikos – Gábor Soós) • THE ROLE OF TRADE CREDIT AS SHORT-TERM FINANCE FOR INNOVATIVE SMES: EMPIRICAL EVIDENCE FROM EUROPEAN COUNTRIES (Sebastian Nielen) • INFLUENCE OF SOCIAL CAPITAL ON INCUBATED MSMES' ACCESS TO NON-FORMAL FINANCE. A CASE OF TANZANIAN INCUBATED MSMES (Deogratias Kibona – Utz Dornberger – Md. Noor Un Nabi) |
| 12.15-13.00 | RB209 | <p>Keynote: Jiří Hnilica - "The current challenges of family businesses in Central and Eastern European (CEE) region"</p> |
| 13.00-14.00 | | <p>Lunch break</p> |

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| 14.00-14.45 | RB209 | Keynote: Stefan Schaltegger - “Sustainable Entrepreneurship, Business Model Innovation and Market Transformation. A Co-Evolutionary Perspective” |
| 14.45-15.30 | RB209 | Keynote: Martin Srholec - “Global value chains, upgrading and innovation” |
| 15.30-15.50 | | Coffee break |
| 15.50-17.00 | RB204 | <p>Section: CSR and Sustainability I (Chair: Štěpánka Hronová)</p> <ul style="list-style-type: none"> • PRO-ENVIRONMENTAL ATTITUDES OF SME ENTREPRENEURS AND INTENTIONS TO INCREASE THEIR FIRM’S RESOURCE EFFICIENCY (Christian Dienes) • DOES ENVIRONMENTAL COST AFFECT JAPANESE FIRMS’ PERFORMANCE (Nila Nuzula) • “TENDENCIES IN ONLINE COMMUNICATION OF CSR – A LONGITUDINAL STUDY” (Richard Szántó) • THE EPHEMERAL CORPORATE SOCIAL RESPONSIBILITY COMMITMENT PURSUANT TO ANNUAL REPORTS – A CZECH CASE STUDY (Radka MacGregor Pelikánová – Robert Kenyon MacGregor) |
| 15.50-17.00 | RB205 | <p>Section: Management of SMEs I (Chair: David Anthony Procházka)</p> <ul style="list-style-type: none"> • PRODUCT QUALITY AND ENTREPRENEURIAL FAILURE – THE CASE OF BEER (Stephan Gohmann – Jacob Burdorf) • THE BUSINESS CONCEPT MAP COMPARED TO OTHER CANVAS MODELS (Attila Petheő – János Vecsenyi) • BALANCED SCORECARD AS A TOOL FOR RESEARCH AND DEVELOPMENT PERFORMANCE MANAGEMENT– A CASE STUDY IN AN AGRICULTURE COMPANY (Marie Kubáňková – Jaroslava Hyršlová – Jan Nedělník) • TECHNOLOGY ADOPTION AND MANAGEMENT STRATEGIES: AN EMPIRICAL ANALYSIS OF WOMEN ENTERPRISES IN FOOD AND BEVERAGE SECTOR (Ravi Kiran) |

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| 15.50-17.00 | RB206 | <p>Section: Innovations in Public Sector (Chair: Martin Viktora)</p> <ul style="list-style-type: none"> SMARTAINABILITY AND MOBILITY STRATEGY: THE CASE OF BELGIAN LOCAL GOVERNMENTS (Djida Bounazef-Vanmarsenille – Nathalie Crutzen) INNOVATION IN PUBLIC SECTOR: PRO-ENTREPRENEURIAL ACTIVITIES OF LOCAL GOVERNMENT IN THE CONTEXT OF TRANSACTION COSTS FOR ENTERPRISES (Tomasz Pilewicz – Anna Mempel-Śnieżyk – Niki Derlukiewicz – Małgorzata Zdon-Korzeniowska) ENTREPRENEURIAL THINKING: TOWARDS DRIVERS OF INNOVATION PROCESSES IN PUBLIC SECTOR (Iuliia Iliashenko – Patrizia Gazzola) RESEARCH OF BULGARIAN CONSUMERS' REACTIONS TO ORGANIC FOODS AS A NEW PRODUCT (Milena Todorova, Svilena Ruskova, Svilen Kunev) |
| 15.50-17.00 | RB207 | <p>Section: Entrepreneurial Personality and Values II (Chair: Michal Andera)</p> <ul style="list-style-type: none"> ENTREPRENEURIAL PARENTS AND NETWORKS: PERFECT SUBSTITUTES OR FICKLE FRIENDS? (Manuel Feldmann) THE IMPACT OF THE BIG FIVE PERSONALITY TRAITS ON ENTERPRISE POTENTIAL AND INDIVIDUAL ENTREPRENEURIAL ORIENTATION OF STUDENTS IN SERBIA (Edit Terek – Milan Nikolić – Dragan Čočkaló – Sanja Božić – Jelena Rajković) BECOMING SELF-EMPLOYED FROM INACTIVITY: AN IN-DEPTH ANALYSIS OF JOB SATISFACTION (Raquel Justo – Emilio Congregado – Concepción Román) SELF-REPORTED PERCEPTION OF ENTREPRENEURSHIP ENVIRONMENT AND ITS RELATIONS WITH ENTREPRENEURIAL READINESS, INTENTION AND ACTION. EVIDENCE FROM ESTONIA (Elina Kallas – Eve Parts) |
| 15.50-17.00 | RB209 | <p>Section: Entrepreneurship Policy (Chair: Ondřej Dvouletý)</p> <ul style="list-style-type: none"> AN ESSAY ON THE ENTREPRENEURIAL WAR MACHINE (Daniel Ericsson) POLICY OF BUSINESS SUPPORT ON A REGIONAL LEVEL: A UNIQUE CHANCE OR MISSED OPPORTUNITY FOR ENTREPRENEURS? (Jarmila Šebestová – Petr Šiška) THE VARIETY OF LOCAL INNOVATION POLICIES IN JAPAN: SOME EMPIRICAL EVIDENCE ON SUBSIDY DESIGNS (Hiroyuki Okamuro) ASSESSING THE MICROECONOMIC EFFECTS OF PUBLIC SUBSIDIES ON THE PERFORMANCE OF FIRMS IN THE CZECH FOOD PROCESSING INDUSTRY: A COUNTERFACTUAL IMPACT EVALUATION (Ondřej Dvouletý – Ivana Blažková) |

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| 17.00-17.30 | RB209 | <p>Meet the Editors</p> <ul style="list-style-type: none"> • Ute Stephan (Applied Psychology: An International Review) • Michael Fritsch (Small Business Economics and Regional Studies) • Ondřej Machek (Central European Business Review) • Ondřej Dvouletý (Journal of Entrepreneurship in Emerging Economies) • Anna Ujwary-Gil (Journal of Entrepreneurship, Management and Innovation) • Stefan Schaltegger (Sustainability Accounting, Management and Policy Journal) |
| 19.00-21.00 | | <p>Social dinner (Restaurant Nebozízek, Petřínské sady 411/14, 118 00 Praha)</p> |

Friday, June 1, 2018

| Time | Room | Action |
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| 9.00-9.45 | RB209 | Keynote: Marina Dabič - "Past, present and future of entrepreneurial education in Central and Eastern European (CEE) region" |
| 9.45-10.30 | RB209 | Keynote: Michael Fritsch - "Historical Roots of Cultures of Entrepreneurship and Innovation" |
| 10.30-10.40 | RB209 | Best Paper Award |
| 10.40-11.00 | | Coffee break |
| 11.00-12.10 | RB204 | <p>Section: Sustainability (Chair: Jaroslav Pašmik)</p> <ul style="list-style-type: none"> • GREEN ENTREPRENEURSHIP IN THE FOOD INDUSTRY: EATING CONSCIOUSLY AND RAISING AWARENESS IN BARRANQUILLA, COLOMBIA (Christina Campo Santiago) • MINING FIRMS AND SUSTAINABILITY REPORTING IN GHANA (Robert Ebo Hinson – Anne Renner – John Paul Kosiba – Frederick Okyere Asiedu) • DIGITALIZATION AND ITS CONTRIBUTION TO SUSTAINABILITY IN TERMS OF THE SOCIAL DIMENSION (Patricia Girrbach) • NEW MODEL OF USING KNOWLEDGE MANAGEMENT FOR SUSTAINABLE WATER SYSTEMS (Meir Russ) |
| 11.00-12.10 | RB205 | <p>Section: Social, Inclusive and Sustainable Entrepreneurship (Chair: Anna Pilková)</p> <ul style="list-style-type: none"> • SOCIAL INNOVATION IN SMALL CATHOLIC LIBERAL ARTS INSTITUTIONS: FOSTERING SOCIAL INNOVATION AT SAINT ANSELM COLLEGE (Dina Frutos-Bencze) • EARLY IMPRINTS OF SOCIAL ENTREPRENEURS – AN EMPIRICAL STUDY (Petra Dickel – Monika Sienknecht – Jacob Hörisch) • ANALYSIS OF ENTREPRENEURIAL ECO-SYSTEM FOR REFUGEE ENTREPRENEURIAL ACTIVITIES IN GERMANY (Hartmut Meyer) • DETERMINING CRITICAL ISSUES IN SOCIAL ENTREPRENEURSHIP EDUCATION (Marzena Starnawska) • HOME-BASED BUSINESS IN VISEGRAD COUNTRIES: GEM PERSPECTIVE (Anna Pilkova – Marian Holienka) |

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| 11.00-12.10 | RB206 | <p>Section: Internationalization of SMEs II (Chair: Blanka Habrmanová)</p> <ul style="list-style-type: none"> • IDENTIFICATION OF GLOBAL VALUE CHAINS IMPACT ON CZECH MANUFACTURING INDUSTRY (Inka Neumaierová – Ivan Neumaier) • OPEN INNOVATION AND INTERNATIONALIZATION: CASE OF BRAZILIAN COMPANIES (Paulo Feldmann) • COEVOLUTION OF MARKET DE-GLOBALIZATION AND POLITICAL PARADIGM SHIFT (Hong-Jen C. Chiu) • GAMING AS AN APPROACH TO CONVEY THE EFFECTUATION MESSAGE (Duygu Keskin – Han Brezet) |
| 11.00-12.10 | RB209 | <p>Section: Innovation Management II (Chair: Miroslav Špaček)</p> <ul style="list-style-type: none"> • CHALLENGES RELATED TO THE DIGITAL TRANSFORMATION OF BUSINESS COMPANIES (Miroslava Boneva) • E-LEARNING SUPPORT FOR NEW PRODUCT DEVELOPMENT STUDENTS TEAMS (Cătălin George Alexe, Bogdan Țigănoaia, Alexandra Ioanid, Dana Corina Deselnicu, Valentin Mănescu) • CHANGE MANAGEMENT TOWARDS DIGITALIZATION AND INNOVATION (Patricia Girrbaach) • LEAN INNOVATION CAPABILITY: THE CONCEPT AND ITS MEASUREMENT (William HA Johnson – Pelin Bicen – Zhen Zhu) |
| 12.10-13.10 | | Lunch break |
| 13.10-14.20 | RB204 | <p>Section: CSR and Sustainability II (Chair: Jana Müllerová)</p> <ul style="list-style-type: none"> • CORPORATE SUSTAINABILITY PARADOX IN THE BIGGEST COMPANIES IN SWEDEN AND IN THE CZECH REPUBLIC (Jaroslav Pašmik) • CLIMATE CHANGE, CORPORATE SOCIAL RESPONSES AND SUSTAINABILITY INITIATIVES: ‘GREEN BANKING’ AS A ROLE MODEL (Monowar Mahmood – Nurlan Orazalin – Nurual Absar) • KEY COMPETENCIES IN SUSTAINABILITY: ASSESSMENT OF INNOVATIVE FACTORS INFLUENCING THE DEVELOPMENT OF HUMAN RESOURCES IN HEALTH CARE SYSTEM (Irina Kostadinova – Diana Antonova) • PREDICTIVE FACTORS IN STUDENT EVASION CONTROL: AN ANALYSIS WITH STRUCTURAL EQUATION (Douglas Filenga – Fábio Machado-da-Silva – Bruno Luz) |

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| 13.10-14.20 | RB205 | <p>Section: Management of SMEs II (Chair: Michal Andera)</p> <ul style="list-style-type: none"> • ORGANISATIONAL CULTURE AND LEVEL OF MOTIVATION IN SME SECTOR EMPLOYEES (Anna Wziątek-Staško) • FORMS OF EMPLOYMENT IN SME SECTOR – EXAMPLE FROM SLOVAKIA (Enikő Korcsmáros) • NON-FINANCIAL INDICATORS IN THE VALUATION PROCESS IN CZECH REPUBLIC (Jaroslav Hradílek) • THE LEVEL OF DIFFERENTIATION ON THE CZECH MOBILE TELECOMMUNICATION MARKET (Ladislav Možný) |
| 13.10-14.20 | RB206 | <p>Section: Regional Innovations (Chair: Jan Mareš)</p> <ul style="list-style-type: none"> • THE SURVEY OF ENTREPRENEURS IN THE COMPREHENSIVE ASSESSMENT OF COMPETITIVE ENVIRONMENT (Alexandr Kokovikhin – Ekaterina Ogorodnikova – Andrey Plakhin) • DIGITAL TOURISM PROMOTION AND E-MAIL MARKETING (Tamara Floričić) • IDENTIFYING HURDLES FOR INNOVATORS: THE CASE OF RUSSIAN RURAL AREAS (Sergei Polbitsyn) • PATENTS, EXPORTS AND SPECIALIZATION IN GERMAN REGIONS (Jana Vlčková) • CHINA'S POLICY FOR SPECIAL ECONOMIC ZONES AND ITS IMPLICATIONS FOR THE DEVELOPMENT OF ENTREPRENEURSHIP IN THE RUSSIAN FAR EAST (Viktoriia Koretskaia-Garmash) |
| 13.10-14.20 | RB207 | <p>Section: Student section (Chair: David Anthony Procházka)</p> <ul style="list-style-type: none"> • BUSINESS-IT ALIGNMENT WITH CASH-FLOW BASED PRICE-GENERATING MODEL FOR IT SERVICES (František Simetinger) • REUSE CENTERS IN THE CZECH REPUBLIC (Martin Zelený) • HETEROGENEOUS RESPONSE TO PERFORMANCE FEEDBACK IN STRATEGIC R&D DECISIONS (Michal Jirásek) • EVALUATION OF MODERN TECHNOLOGIES SO-CALLED KEY ENABLING TECHNOLOGIES IN RELATION TO CORPORATE SUSTAINABILITY (Monika Dušková – Alena Kocmanová) |
| 14.30-15.30 | RB209 | <p>Workshop Education (Pol Herrmann) - "Education in Innovation Management and Entrepreneurship: Sharing Experiences in Teaching and Learning"</p> |
| 16.00-17.00 | | <p>Guided Tour through the historical center of Prague (Martin Viktora) The tour begins in front of the University of Economics exit, direction Italská street (Side Entrance)</p> |