

Conference program

Thursday, May 25, 2017

	Room: RB207	Room: RB209	Room: RB210
9.00-10.00	Registration		
10.00-10.20		Welcome	
10.20-11.10		<p>Keynote: William B. Gartner</p> <p>"All entrepreneurship is social! The challenges of creating and allocating value in an entrepreneurial society"</p>	<p>Section: Innovation Measurement (Chair: Miroslav Špaček)</p> <p>RESEARCH AND DEVELOPMENT PERFORMANCE MANAGEMENT AND MANAGERIAL TOOLS – Marie Kubáňková, Jaroslava Hyršlová, Jan Nedělník</p> <p>USING COMPETITIVE TECHNICAL INTELLIGENCE PATENT SEARCH METHODS TO UNCOVER AUTOMOTIVE INDUSTRY TRENDS – Jan Černý, Zdeněk Molnár</p> <p>STRATEGIC MANAGEMENT OF OPEN INNOVATION IN THE SERVICE SECTOR – Miroslav Špaček</p> <p>"THE KEY IS WE" -REFINING CO-CREATION INDICATORS TO ASSESS INNOVATION PROCESSES – Christina Weber, Klaus Sailer</p>
11.20-12.10		<p>Keynote: Martin Lukeš</p> <p>"Entrepreneurship Development in the Czech Republic"</p>	<p>Section: Sustainability (Chair: Jaroslav Pašmik)</p> <p>IMPLEMENTING SUSTAINABILITY IN A LARGE MINING COMMUNITY: SUDBURY (CANADA) – FROM CLUSTER TO INNOVATION CENTER – Jean-Charles Cachon</p> <p>KEY COMPETENCIES IN SUSTAINABILITY: ASSESSMENT OF SELECTED ACADEMIC PROGRAMMES IN MANAGEMENT – Nataliya Dubrovskaya, Felipe Martínez</p> <p>SUPPORTING SUSTAINABILITY AND INNOVATION BY VALUE-ORIENTED LEADERSHIP – Patricia I.T.F. Girrbach</p> <p>SUSTAINABILITY IN THE ECONOMIC SENSE – David Novak</p>
		Lunch break	Lunch break

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13.20-14.10		<p>Keynote: Bengt Gustav Johannisson</p> <p>"Responsible Entrepreneurship Education – Contents and Forms"</p>	<p>Section: SME Management (Chair: Jan Mareš)</p> <p>BEHAVIOR DIMENSIONS: AN ORGANIZATIONAL STUDY – Yalman Zafar Ansari</p> <p>INNOVATION STRATEGY AND ACCESS TO CAPITAL IN SME AND LARGE COMPANIES – EVIDENCE FROM SURVEY – Katarzyna Prędkiewicz</p> <p>RISK INTERNATIONALISATION OF SMALL AND MEDIUM-SIZED ENTERPRISES – SELECTED ASPECTS – Witold Kasperkowiak, Joanna Malecka, Teresa Luczka</p> <p>BUILDING LEAN BODIES WITH LEAN MANAGEMENT: IMPLEMENTATION OF LEAN PRINCIPLES IN ENTREPRENEURSHIP – Felipe Martínez, Jan Janecka</p>
14.20-15.10	<p>Special track: Inclusive Entrepreneurship I (Chair: Anna Pilková)</p> <p>A WARM WELCOME? ACCESS TO BUSINESS ADVISORY SERVICES FOR MEN AND WOMEN – Barbro Widerstedt, Jonas Månsson</p> <p>REGIONAL ASPECTS OF INCLUSIVE ENTREPRENEURSHIP IN SLOVAKIA: GEM EVIDENCE – Marian Holienka, Juraj Mikus, Anna Pilková</p> <p>CHALLENGES IN PROMOTING MIGRANT ENTREPRENEURSHIP FIRST EMPIRICAL EVIDENCE FROM GERMANY – Hartmut Meyer, Anna Pilková</p>	<p>Section: Entrepreneurial Intentions and Entrepreneurship Theory (Chair: Michal Andera)</p> <p>EXPLORING THE INFLUENCE OF ENTREPRENEURSHIP PERSONALITY ON ENTREPRENEURIAL INTENTION: A RESEARCH IN TURKEY – Çağatan Taşkın, Onur Öztürk, Ahmet Akif Karadamar</p> <p>DOES NEW BUSINESS FORMATION REFLECT ENTREPRENEURIAL INTENTIONS? Jerzy Cieślík – André van Stel</p> <p>ENTREPRENEURSHIP LOST AND FOUND – Daniel Ericsson, Patrik Persson</p>	<p>Keynote: Alistair J. Fee</p> <p>"Creativity, Innovation and Design Thinking are core to everything"</p>

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15.20-16.10	<p>Special track: Inclusive Entrepreneurship II (Chair: Anna Pilková)</p> <p>DO SENIOR ENTREPRENEURS DIFFER FROM YOUTH ENTREPRENEURS? EVIDENCES FROM GLOBAL ENTREPRENEURSHIP MONITOR. – Marian Holienka, Anna Pilková, Zuzana Jančovičová</p> <p>FEASIBILITY AND IMPLEMENTATION CONCEPT: ACTIVATION OF ENTREPRENEURIAL POTENTIAL FOR SELF-EMPLOYED PERSONS IN REFUGEE HOMES – Ralf Sängner</p>	<p>Section: Entrepreneurship Policy (Chair: Ondřej Dvouletý)</p> <p>THE IMPACT OF FDI AND EDUCATION ON ENTREPRENEURSHIP AND INTRAPRENEURSHIP – Martha O’Hagan-Luff, André van Stel</p> <p>ARE PUBLICLY SUPPORTED COMPANIES IN THE CZECH FOOD AND DRINK INDUSTRY PERFORMING BETTER? INITIAL FINDINGS FROM THE MICRODATA – Ondřej Dvouletý, Ivana Blažková</p> <p>EFFECTIVE, BUT INEFFICIENT: PUBLIC SUPPORT GRANTED TO SOCIAL ENTERPRISES FOR EMPLOYMENT – Oto Potluka</p>	<p>Keynote: Lorraine M. Uhlaner</p> <p>“The role of ownership in SME product innovation: A social capital perspective”</p>
16.20-17.10	<p>Sustainable Entrepreneurship (Chair: Anna Pilková)</p> <p>BARRIERS TO GREEN PRODUCTS PURCHASE – POLISH CONSUMER PERSPECTIVE – Lucyna Witek</p> <p>LIFE CYCLE ASSESSMENT – A TOOL FOR EVALUATING THE LEVEL OF TECHNOLOGICAL ECO-INNOVATION – Magdalena Rybaczevska-Błażejowska</p> <p>SUSTAINABLE ENTREPRENEURSHIP: HOW TO BENCHMARK SUSTAINABILITY VALUE FOR EARLY STAGE NEW VENTURES – Malte Recker, Ingo Michelfelder</p>	<p>Keynote: Jerzy Ciešlik</p> <p>“Beware of Entrepreneurship Myths: The Emerging Economy Perspective”</p>	<p>Section: Entrepreneurial Universities (Chair: David Anthony Procházka)</p> <p>TECHNOLOGY AND KNOWLEDGE TRANSFER AS THIRD MISSION ACTIVITIES AT THE SLOVAK UNIVERSITIES – Danka Moravčíková, Štefan Rehák, Martina Hanová, Libor Vozár</p> <p>WHAT DRIVES STUDENT ENTREPRENEURS? GUESSED EVIDENCE FROM V4 COUNTRIES – Marian Holienka, Peter Gal, Zuzana Kovacicová</p>

Friday, May 26, 2017

	Room: RB209	Room: RB210
9.00-9.50	<p>Keynote: Matthew Johnson</p> <p>“Contributions to Entrepreneurship Theory and Sustainable Development: A Systematic Literature Review on Sustainability-Oriented Entrepreneurship”</p>	<p>Section: Innovation Management (Chair: Miroslav Špaček)</p> <p>EXPLORING THE IMPACT OF KNOWLEDGE MANAGEMENT PROCESS ON INNOVATION BY MEANS OF STRUCTURAL EQUATION MODELING: A RESEARCH IN AUTOMOTIVE INDUSTRY – Çağatan Taşkın, Dilek Taşkın</p> <p>KNOWLEDGE-GENERATION STRATEGIES IN THE REAL SECTOR OF THE ECONOMY: RUSSIAN CASE – Maxim Vlasov, Svetlana Panikarova</p> <p>TECHNOLOGY INNOVATIONS AS DRIVERS OF HOTEL ATTRACTIVENESS – Tamara Floričić, Nadia Pavia</p> <p>DESIGN THINKING: THE CASE OF BANKING SERVICES – Cyril Klepek</p>

	Room: RB209	Room: RB210
10.00-10.50	<p>Section: Ethics and Sustainability (Chair: Štěpánka Hronová)</p> <p>"TO BRIBE OR NOT TO BRIBE? CORRUPTION UNCERTAINTY AND CORPORATE PRACTICES" – Jiri Tresl, Jan Hanousek, Anastasiya Shamshur</p> <p>BUSINESS ETHICS IN CEE: ANALYSIS OF RESEARCH RESULTS – Włodzimierz Sroka, Richard Szántó</p> <p>CSR AS A MARKETING AREA OF HIGHER EDUCATION STAKEHOLDERS- Hanna Hall</p> <p>CORPORATE SUSTAINABILITY REPORTING – Štěpánka Hronová, Vilém Kunz</p>	<p>Keynote: Art Gogatz</p> <p>"The Future of Manageable Creativity"</p>
11.00-11.50	<p>Section: New Business Models and Operations / Various (Chair: Blanka Habrmanová) NOVEL BUSINESS MODELS: AN EMPIRICAL STUDY OF ANTECEDENTS AND CONSEQUENCES – Xinming He, Rani Shahwan</p> <p>PROJECT MANAGEMENT IN THE CZECH REPUBLIC: IS IT TIME FOR INNOVATION? – Majra Hodžič, Helena Hružová</p> <p>THE ROLE OF SENSORY MARKETING IN PRODUCT INNOVATION – Adriana Starostová</p>	<p>Section: Regional Innovation (Chair: Jan Mísař)</p> <p>INNOVATIVE DEVELOPMENT FOR NORTHERN REGIONS: RUSSIAN CASE – Svetlana Panikarova, Maxim Vlasov</p> <p>ASSESSMENT OF THE INNOVATION FACTORS IMPACT ON ECONOMIC GROWTH IN RUSSIAN REGIONS – Svetlana Rastvortseva</p> <p>INNOVATIVE INDUSTRY SECTORS IN THE WORLD ECONOMIC CENTERS – Piotr Raźniak, Sławomir Dorocki, Anna Winiarczyk-Raźniak</p> <p>THE ROLE OF GLOBAL CITIES IN CREATION OF INNOVATIVE INDUSTRY SECTORS. CASE STUDY – LIFE SCIENCES SECTOR – Piotr Raźniak, Anna Winiarczyk-Raźniak, Sławomir Dorocki, Marta Boguś</p>
12.00-12.50		<p>Meet the Editors</p> <ul style="list-style-type: none"> • Bengt Gustav Johannisson (<i>Former editor of Entrepreneurship and Regional Development</i>) • Martin Lukeš (<i>Prague Economic Papers</i>) • Anna Ujwary-Gil (<i>Journal of Entrepreneurship, Management and Innovation</i>) • Ondřej Machek (<i>Central European Business Review</i>)
14.00-16.00	<p>Post-conference workshop: Education in Innovation Management and Entrepreneurship: Sharing Experiences in Teaching and Learning + the guided visit in xPort, business accelerator VSE. Pre-registration required (during on-site conference registration)</p>	